

**ITEM NUMBER 5B**

**Strategic Plan Draft Priorities**

**DISCUSSION:**

The TPO Strategic Plan was developed in 2011 and adopted at the November meeting to provide guidance to the newly independent TPO. Since that time, staff has reviewed and re-organized the original goals and objectives in order to develop proposed strategic priorities for calendar years 2012 and 2013.

The draft strategic priorities reflect considerable staff discussion as well as a review of existing plan documents and priorities already approved by the TPO such as the 2035 Long Range Transportation Plan, the Unified Planning Work Program, and the Public Participation Plan.

This one-page version of the strategic plan is designed to focus attention on key priorities. Progress towards goals can be easily tracked and reported regularly to the board in a simple, easy-to-read format. These priorities will also be used as part of the new staff performance appraisal system.

**REQUESTED ACTION:**

Review the draft Strategic Plan Chart and provide suggestions and comments by March 15.

**ATTACHMENTS:**

- Draft Space Coast TPO Strategic Plan Chart (sent separately).



# Space Coast Transportation Planning Organization

## Strategic Plan Priorities 2012-2013

*Roads to rockets...the sky is NOT the limit*

January 2012 to December 2013

Starting

Proceeding

Complete

PLAN	Improve regional planning and decision-making	
Build consensus for inter- and intra-modal priorities	Involve local governments and modal agencies in system priority development	2012
	Coordinate with FDOT to fund priorities for all modes	2012
Analyze data to identify safety and security issues	Monitor and report system performance	2012
	Use traffic count and crash data to identify safety improvement needs	2012
Identify existing transportation facilities for improvements	Update bicycle, pedestrian, trails mobility plan	2012
	Conduct Complete Streets feasibility studies	

LEAD	Ensure the agency is financially stable, soundly managed, and staffed by competent, engaged professionals	
Ensure timely and accurate financial reporting	Initiate formal budget and contract performance reporting	2012
	Conduct annual independent audit	2012
Promote board and volunteer leadership involvement	Create purposeful agendas with relevant topics	2012
	Establish board member and volunteer recognition program	
Strengthen staff professional skills and expertise	Develop new job descriptions and personnel policies	2012
	Implement a performance evaluation and recognition program	2012
	Pursue training opportunities to increase skills and expertise	2012

IMPLEMENT	Enhance transportation system performance	
Expand inter-modal connectivity for people and goods	Institutionalize Space as a mode of transportation	2012
	Prepare for re-opening of east coast passenger rail service	2012
	Advance priority road projects including SJHP and I-95 interchanges	2012
	Support aviation, seaport and transit priorities	2012
Increase transportation system safety and security	Facilitate responses to citizen and community safety concerns	2012
	Partner with FDOT to address sidewalk gaps	2012
Improve mobility of existing transportation facilities	Expand advanced traffic management system	2012
	Target existing corridors for transportation improvements	2012
	Address local government needs during resurfacing projects	2012

COMMUNICATE	Foster community enrichment, empowerment and engagement	
Offer educational programs for targeted populations	Sponsor bicycle and pedestrian safety programs	2012
	Offer training to improve transportation planning	2012
	Present informational programs to increase community awareness	
Coordinate advocacy to promote system priorities	Identify and advance state legislative priorities	2012
	Engage new constituencies to support transportation plans	
Enhance public participation with electronic media	Utilize social media to expand public interest	2012
	Conduct online surveys to gather input and feedback	